



Columbia Business School
AT THE VERY CENTER OF BUSINESS™
| EXECUTIVE EDUCATION

&



**First Finance
Institute**
FORWARD. TOGETHER.

ICCF @ Columbia Business School

Executive Online Certificate Program

Introduction

The International
certificate in
Corporate Finance
(ICCF) is the
benchmark
certification in
corporate finance.

A series of three 6-week online courses, it brings the best research-based executive education to business leaders around the world. The program was built by thought leaders of theory and practice and has become the first truly global certification in corporate finance.

More than 6,000 people around the world have completed the program and now make up the global network that is the ICCF community.



How is it structured?

A series of online courses allowing participants to work at their own pace while exchanging with and working in an international community.

The ICCF @ Columbia Business School is a series of three 6-week online courses. Each course includes 4 weeks of theoretical learning and a 2-week major case study.

The ICCF @ Columbia Business School certification is awarded upon passing the 2-hour final exam. The exam may be taken in any Pearson VUE center around the world, in 150 countries.



What will I learn?

ICCF provides a baseline set of knowledge for students, employees and employers in the three key areas of Corporate Finance:

- ★ Financial Analysis
- ★ Valuation
- ★ Decisions

- 1 - The goal of **Financial Analysis** is to diagnose the past in order to understand the present and try to predict the future. This course provides students with a clear, simple and effective methodology, enabling them to successfully complete financial analyses independently.
- 2 - The **Corporate Valuation** course presents the main methods and approaches. You will learn the nuances of these methods and approaches, and develop an understanding for how they are applied to real-world situations.
- 3 - With a clear vision of a company's financial health and of its valuation, you are now equipped to make **Financial Decisions**. This course presents the main concepts and operational tools in this domain, in order to make sound decisions or to give the proper advice: should this investment be made? How should it be funded?



The Faculty



Prof. Shivaram Rajgopal
Financial Analysis



Prof. Daniel Wolfenzon
Corporate Valuation



Prof. Charles Jones
Investment and Funding Decisions



The Learning Experience

ICCF @ Columbia Business School is designed so as to allow executives to improve their skills without interrupting their career.

- 1 - **New resources and assets are proposed every week.**
 - Work at your own pace, see the videos as many time as you like.
 - Do the quizzes and ask (and answer!) questions in the forum, exchange with peers, teaching assistants and the faculty.
 - Meet the faculty once a week, in the virtual classroom.
- 2 - Put what you've learned in practice with **Case Studies**, at the end of each of the 3 courses.
We do encourage work groups and exchanges between students.
- 3 - At the end of the three courses, prepare for the **Final Exam**.
120 questions that you have to answer in 120 minutes, at a Pearson VUE center of your choice.



Earn this Certificate

Earning this certificate means:

Mastering the key concepts and tools of corporate finance.

Ensuring peer and industry recognition.

Joining an international community of 6,000 executives.



EXECUTIVE EDUCATION



COLUMBIA BUSINESS SCHOOL EXECUTIVE EDUCATION

hereby recognizes that

Participant Name

has attended and completed:

International Certificate In Corporate Finance - ICCF

Financial Analysis, Corporate Valuation, Investments and Funding Decisions

October 2nd, 2017 - February 11, 2018



Janet Horan
Vice Dean of Administration and
Chief Operating Officer
Columbia Business School



Eric Chardoillet
Président
FIRST FINANCE Institute



Testimonials

I did not have to choose between my job, improving my skills, and becoming a mother.

Katty Tosi,
Valuation Specialist,
Luxembourg

ICCF helps accountants become financial experts and better serve their clients.

Carole Ezin, Chartered Accountant,
EY, Cameroon

The beauty of FFI certificates is that they provides both breadth and flexibility.

Andre Testman, Captain, US Marine Corps

[Testimonials from our alumni](#)



Demographics

6,000 participants since January 2014



60% financiers

Asset managers
CFOs and financial controllers
Financial analysts
Accountants
...

40% non financiers

Business unit managers
Engineers
Business Lawyers
...

More than 40 countries represented

Average age = 37

80% success rate at the exam



Enroll now

Prerequisites

There are no prerequisites. Anyone can participate.

All inclusive one time fee

2950 € / \$ 3,450

Register online at <https://www.first-finance-institute.com/en/certificat/iccf-columbia-business-school/>

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